

SCOTT WALKER

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As an editor, designer, art director and newsroom leader with more than 15 years of experience, I bring together words and visuals on deadline to produce powerful journalism. In leadership positions and in hands-on roles, I've developed major story projects, launched high-readership sections and implemented large-scale redesigns and technology changes.

EXPERIENCE

THE BIRMINGHAM NEWS

Assistant managing editor

2004-present

- Oversee content and presentation of the Sunday edition for Alabama's largest newspaper.
- Supervise production of the daily paper and Web updates on deadline.
- Write headlines and develop designs for daily and advance sections.
- Manage design desk, copy desk, graphics and photo departments.

2006: Launched "Spaces," a new home and garden section featuring alternative story forms.

2005: Led a redesign and content makeover of "City Scene," a weekly entertainment guide.

2004: Developed a new mission for the Sunday edition, including new design and content and the launch of an expanded college football section.

Presentation editor

2002-2003

- Worked as a liaison between editors and designers for story planning.
- Redesigned prep sports pages for expanded coverage launched in 2001.

Page One editor, designer

2001-2002

- Designed the front page, determining story play, headlines and use of photos and graphics.
- Led presentation of Sept. 11 coverage and a one-year anniversary section.

PREVIOUSLY

1995-2001: SARASOTA (FLA.) HERALD-TRIBUNE, Design and graphics editor

1994-1995: THE (FORT PIERCE, FLA.) TRIBUNE, Assistant news editor, designer

1992-1994: ANDERSON (S.C.) INDEPENDENT-MAIL, Assistant news editor, designer

EDUCATION

UNIVERSITY OF FLORIDA

1992: B.S. Journalism. Graduated with honors. **GPA: 3.51**

SKILLS

I have extensive experience using InDesign, Photoshop, Quark XPress, Illustrator and FreeHand. I also have pagination experience with the Harris NewsMaker system and the Hermes Publishing System by Unisys, which I helped to install in 2000.

TRAINING

2005: The Poynter Institute, "Leadership for New Leaders" seminar

1997: American Press Institute, "Design and Graphics" seminar

1997: The Poynter Institute, "Train the Trainers" seminar

SELECTED AWARDS

SOCIETY FOR NEWS DESIGN, 2005, 2006: Awards of Excellence: Redesign, Photo project

PICTURE OF THE YEAR INTERNATIONAL, 2006: Best newspaper special section

ALABAMA ASSOCIATED PRESS MANAGING EDITORS, 2002, 2005-06: First Place, Page design

FLORIDA SOCIETY OF NEWSPAPER EDITORS, 1994-96, 2000: First Place, Page One design